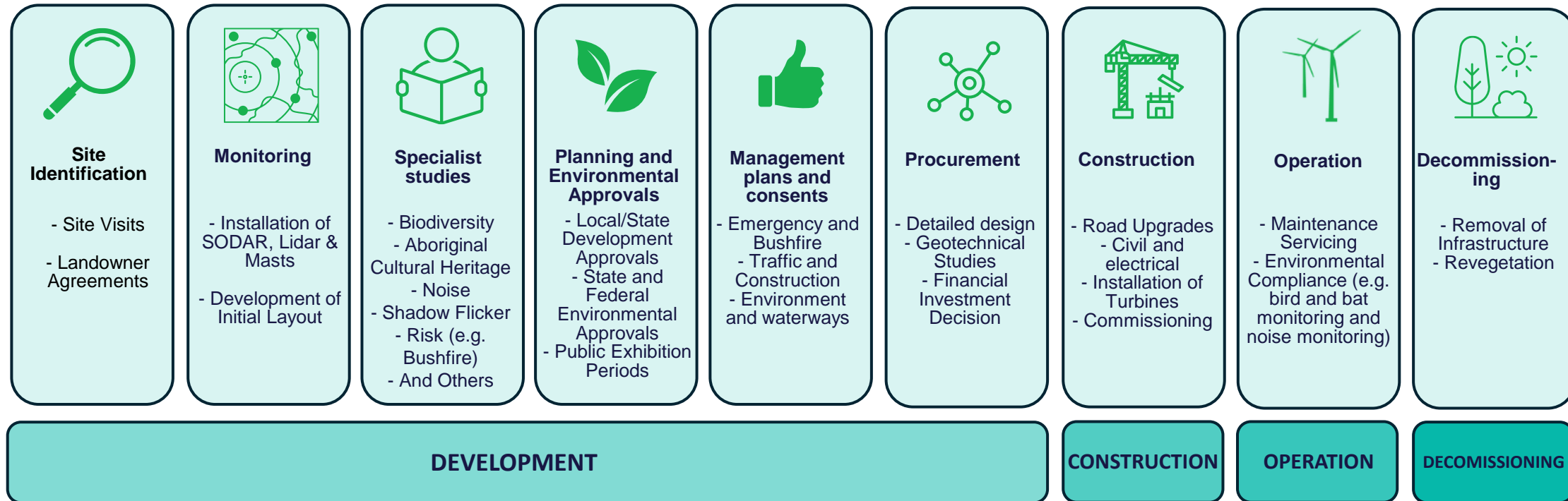


# Renewable Energy Development Information Session

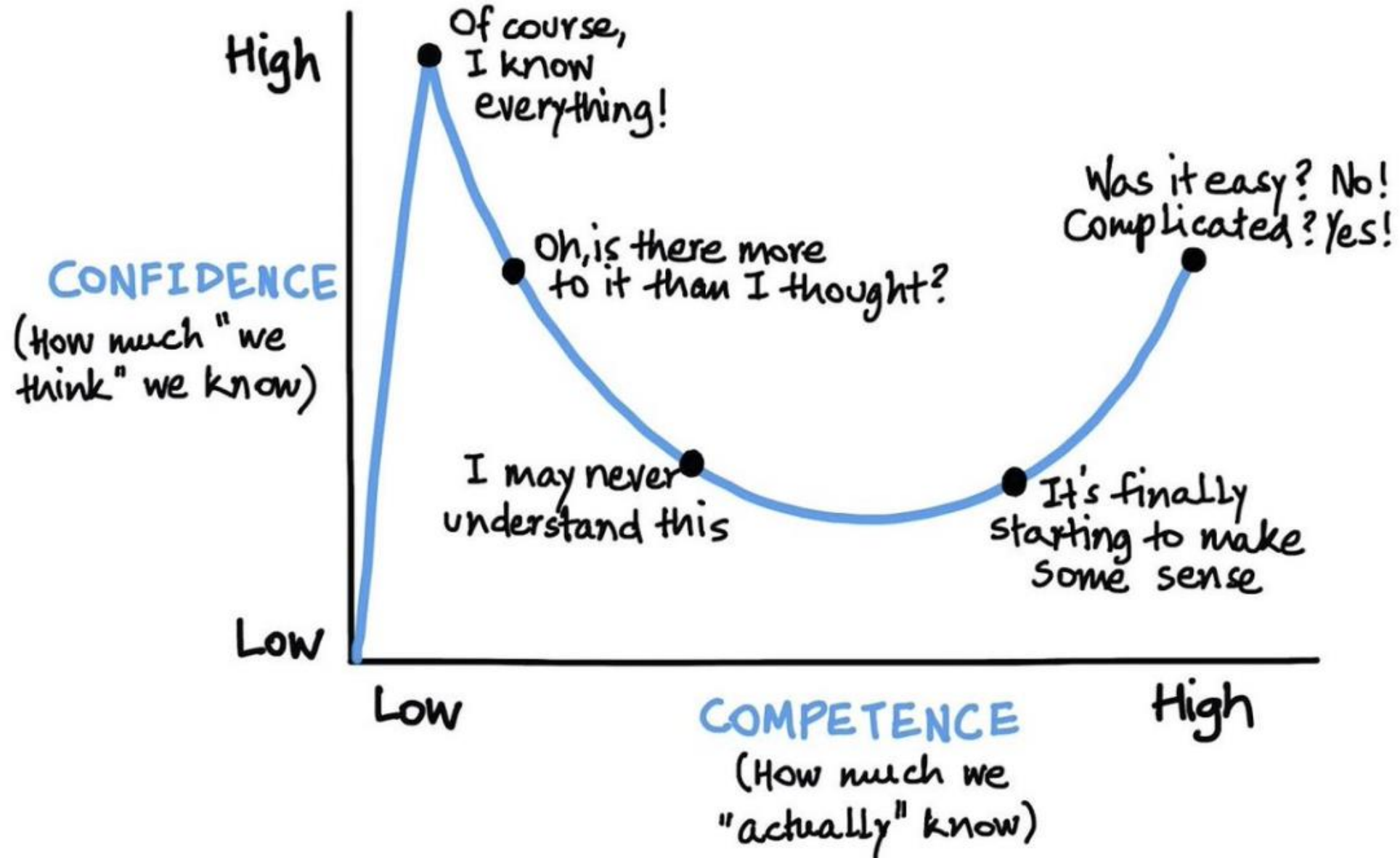
10 September 2024



# Project Development Process



# Dunning – Kruger Effect



MEASURING SOCIAL

LICENSE AT

zeff  
energy

AND WHY IT IS

SO

IMPORTANT

TO GET  
RIGHT!!!

PSYCHOLOGICAL  
IDENTIFICATION

COMMUNITY ENDORSEMENT...  
UNITED AS ONE AGAINST CRITICS.

TRUST THRESHOLD

APPROVAL  
SUPPORT

COMPANY IS WIDELY VIEWED  
AS A GOOD NEIGHBOUR BY  
STAKEHOLDERS & COMMUNITY.

\* OVERALL SENSE OF PRIDE IN ACHIEVEMENTS. \*

CREDIBILITY THRESHOLD

ACCEPTANCE  
TOLERANCE

COMBINATION OF HAPPY &  
RELUCTANT STAKEHOLDERS.

\* COMMUNITY & COMPANY HAVE A SHARED VISION & GOAL. \*

LEGITIMACY THRESHOLD

WITHHELD  
RESERVED

SCEPTICISM; CHALLENGES  
OBJECTION; CRITICISM